

# Geoscouting

Geoscouting is the partnership of Scouting and Geocaching to help promote recruiting, retention, advancement and public relations of your Scouting Pack, Troop or Crew.

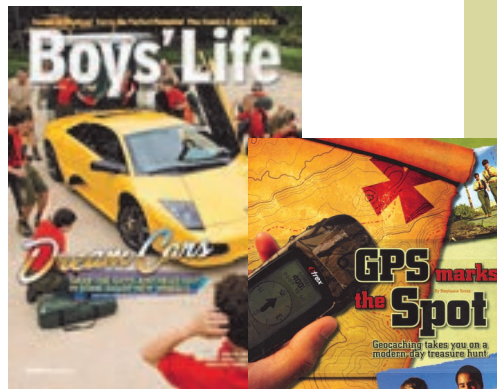
Geocaching (pronounced geo-cashing) is a worldwide game of hiding and seeking treasure. A geocacher can place a geocache in the world, pinpoint its location using GPS technology and then share the geocache's existence and location online. Anyone with a GPS device can then try to locate the geocache. There are numerous public geocaches hidden around your community, probably very close to where you live.



**Geocaching can enhance your Scouting program in a number of ways.**

- It's a lot of fun!
- It adds variety and novelty to many existing events (hikes, camporees, etc)
- Supports the outdoor theme of Scouting
- It allows the youth to use their brains as well as be outdoors.
- Get us all away from TV and video games!

As Featured in Boys' Life  
and Scouting Magazines



**GEOCACHING  
TO PROMOTE  
SCOUTING**

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[www.Geoscouting.com](http://www.Geoscouting.com)

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Geoscouting combines the high-tech game of Geocaching and the “Game with a Purpose” aspect of Scouting to provide a new and exciting way to enhance your Scouting program. Areas that are enhanced:

- Scout Recruiting and Retention
- Advancement and Scout Skills
- Public Relations and Good Will

## Recruiting and Retention

Let's face it!

Youth today have grown up with technology and love the fast pace of Geocaching. Once they get a GPS unit in their hands, they are hooked and will invent new ways to



use Geocaching with your program. Once the youth become comfortable, new ideas will expand to planning events that can attract new members through fun and exciting activities that demonstrate the rich outdoor program that Scouting offers.

## Advancement and Scout Skills

By creating a private Geocaching game during a weekly meeting or an outing you can highlight a particular skill or knowledge that can be shared with the youth in a fun way. An example can be marking the coordinates of local flora and fauna that needs to be identified to be able move on to the next point. The Geoscouting ideas can be endless and universally applied across many skills or activities.

## Public Relations

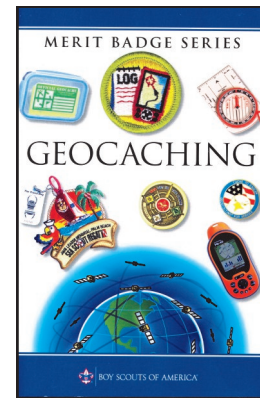
Scouting can use Geocaching to highlight the great service Scouting provides to the public. By setting up a “Cache to Eagle” cache series in your local District or Council, you can draw attention to a series of Service Project sites that expose the tremendous number of hours spent enhancing our communities.

## Cache to Eagle®

Cache to Eagle is a program to set up public cache locations at superior service project examples within your District or Council. Each Cache to Eagle cache represents one point of the Scout Law. When the public finds one of these caches they learn about the service project outcome and benefit and how Scouting serves their community through service project such as these. They can also pick up the Scout Law that is hidden in the cache.



Once someone finds all 12 caches in the series they may earn a prize, such as a special commemorative patch.



## CITO Events

CITO stands for Cache In, Trash Out. Geocaching.com promotes this concept as a way to combine Geocaching and Public Service. CITO encourages geocachers to pick up trash while traveling to and from geocache locations. CITO events are planned group events with the intent of cleaning up a designated area while having fun geocaching in the area. Councils, Districts or even Scouting Units can plan a CITO event that can attract Scouting members and the Geocaching public to a service project that enhances the community relationship with Scouting and creating good will with the community at large.



## Geoscouting.com

For more information regarding Geoscouting go to [Geoscouting.com](http://Geoscouting.com) for the latest. Also join in the Geoscouting FORUM and share your experience with others.

[www.Geoscouting.com](http://www.Geoscouting.com)

